

Public Art M U R A L P r o g r a m

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guidelines

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process

July 1, 2010 - June 30, 2011

APPLY ON-LINE AT WWW.RACC.ORG



Regional Arts & Culture Council

108 NW 9th Avenue, Suite 300, Portland, OR 97209-3318
T 503.823.5111 F 503.823.5432 E info@racc.org W racc.org

Review Criteria

artistic merit

concept and execution-
Demonstrated strength of artist's concept and craftsmanship as well as originality of proposed mural

scale - Appropriateness of scale to the wall upon which mural will be painted/attached and/or to the surrounding neighborhood

context - Architectural, geographical, socio-cultural and/or historical relevance to site

community support

General support/advocacy from building owner/user, surrounding neighborhood, adjacent businesses, and arts community

feasibility

Demonstrated ability to complete the proposed mural on time and within budget

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Mural Requirements

media

Appropriate media proposed to ensure mural's longevity and durability

structural and surface stability

Commitment to repair mural surface as necessary before painting and to use acceptable graffiti/UV coating on finished mural that provides resistance to vandalism and weather

signed easement form from building owner

Commitment to keep the mural in place as approved for minimum of 5 years and to maintain mural during that time

public accessibility, safety and lighting

Compliance with city codes for safety, accessibility and lighting

Guidelines

BACKGROUND

The Public Art Murals Program is a City of Portland program administered by the Regional Arts & Culture Council (RACC) as part of its Public Art Program. Proposed murals are reviewed by the Public Art Advisory Committee (PAAC), a standing RACC committee that is responsible for overseeing the City's Public Art Program. Committee members include artists, arts advocates and professionals as well as a representative from the City's Design Commission. The program provides funding for murals that reflect a diversity in style and media and encourages artists from diverse backgrounds and range of experience to apply. Murals approved through this program become part of the City's public art collection for as long as the Art Easement remains in effect. All building owners must sign an Art Easement form that will be recorded with Multnomah County.

All applicants are required to meet with RACC staff at least one month prior to submitting an application. To set up an appointment, contact Peggy Kendellen, Public Art Manager, 503.823.4196 or pkendellen@racc.org

ELIGIBILITY AND FUNDING CRITERIA

Eligibility Criteria

Any individual/organization intending to create a mural on an exterior wall that is visible from the public right-of-way and within the boundaries of the City of Portland can apply for funding through the Public Art Mural Program.

Applicants to the Public Art Mural Program may be:

1. An individual artist or a group of artists (eligible for up to \$10,000 in matching funds); or
2. Students enrolled in an art program at a degree-granting institution (eligible for up to \$2,500 in matching funds); or
3. Building or business owner; or
4. "Not-for-profit" organization. This includes registered neighborhood associations, citizen-based groups and organizations with IRS 501(c)(3) status. However, IRS 501(c)(3) status is not required. The definition of a "not-for-profit organization" is an organization whose primary purpose is to serve and to provide general benefit to the public and the organization's or group's net earnings are not distributed to those who control it.

Public art murals on contributing historic buildings or in historic districts must be approved by the PAAC. To determine if a property is a contributing building or on the Historic Registry, go to www.portlandonline.com/planning/index.cfm?c=30429.

Individuals/organizations not requesting public funding may apply for an *Original Art Mural Permit* through the City of Portland's Bureau of Development Services at 1900 SW 4th Avenue. Guidelines and process for this program are available to download at <http://www.portlandonline.com/bds/index.cfm?c=50737>

Applicants are required to meet with RACC staff at least one month prior to the deadline.

Contact:

Peggy Kendellen
Public Art Manager
503.823.4196
pkendellen@racc.org

Deadlines

5:00 p.m.

Wednesdays

July 7, 2010

(for review in August)

March 2, 2011

(for review in April)

May 4, 2011

(for review in June)

After Funding Approval

If awarded funding, the following will apply to all applicants:

1. Building owner provides a notarized signed Art Easement agreement which is then signed by the City of Portland and recorded with Multnomah County.
2. RACC sends applicant a contract outlining the terms of the mural project and the payment schedule. Once RACC receives the signed agreement, processing of funding begins. Payment is generally made in two or three payments, depending on amount awarded and length of mural project. The final payment is made after the Final Report, documentation and evaluation form are received.
3. Artist signs form agreeing to terms of Art Easement agreement and the waiver of any rights covered in the federal Visual Artist Rights Act that would interfere with the performance of all rights under the Art Easement agreement.
4. Applicant notifies RACC public art staff of completion of mural.
6. Applicant submits a final report within 45 days of completion of the mural summarizing the completed project and detailing the use of Public Art Mural funds. Copies of invoices, receipts and checks are required documentation for the final report.
7. Applicant completes a Public Art Mural Program Evaluation Form.

All grantees will acknowledge the support by RACC in all printed materials related to the mural project.